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ASA



Asa Flower Bulbs is a family-run nursery that cultivates and breeds a wide variety of high-quality flower bulbs. Set in the Bitzaron agricultural community, about half an hour south of Tel Aviv. Asa Flower Bulbs is one of Israel's leading growers of flower bulbs.

Founded in 1971 by **Asa Uzilevsky** of blessed memory, a man of the earth, a model of professionalism and agricultural culture. One of the leaders of flowering bulb cultivation in Israel and the world.

The nursery's main product was initially Narcissus bulbs. Today, greenhouses, shade netting and open fields are used to grow several varieties of Narcissus from the Tazetta group, Ornithogalum dubium and thyrzoides, Ranunculus, Scilla peruviana, Leucojum aestivum, Allium silver spring and others.

In the past fifty years, Asa Flower Bulbs has developed into a nursery that introduces new varieties, which are developed through careful breeding and selection processes.

We were the first to cultivate the South African Ornithogalum dubium, making it a sought-after variety worldwide. Asa Flower Bulbs remains the main supplier of these bulbs for flower growers and nurseries, exporting to Europe, the US, Far East and South America.

A MAN OF THE EARTH





The Asa site includes a laboratory for tissue culture, which helps to promote the R&D of flower bulbs and tubers.

Serving as a bank of genetic material for further cultivation.

Selection of outstanding and unique cultivars.

Laboratory

Reproduction of infertile cultivars.

Growing populations of parent plants for hybridization.

Developing a virus-free stock.

Packing House

Asa Flower Bulbs operates a highly advanced packing houses including sorting and packing equipment, and refrigerated rooms providing a climate controlled environment suitable for treatment and storage of flower bulbs.

The Asa packing houses comply with the highest standards, and are under the supervision of the country's Plant Protection and Inspection Services. The produce also meets USDA standards as well as those of countries throughout the world.



Ornithogalum

Asparagaceae

Asa Flower Bulbs is the company behind the widespread popularity of the Ornithogalum dubium. We introduced this South African bulb and have invested more than a decade in evolving Ornithogalum dubium through crossing and selection breeding techniques.

Perfect for both flowering potted-plant and cut-flower growers, Ornithogalum dubium requires minimal care and has an extraordinary shelf (vase) life. It is also visually dramatic, with firm stalks and bright inflorescence surrounding a striking black center.



Orange, Yellow, Creme,
Pink, Pastel, White



Multifloowered
corymb



3"-5"
(7.5-12.5cm)



~30
Florets



Outdoor - Spring to early summer
Forced - Fall to Spring



Fall



1-3
Stems



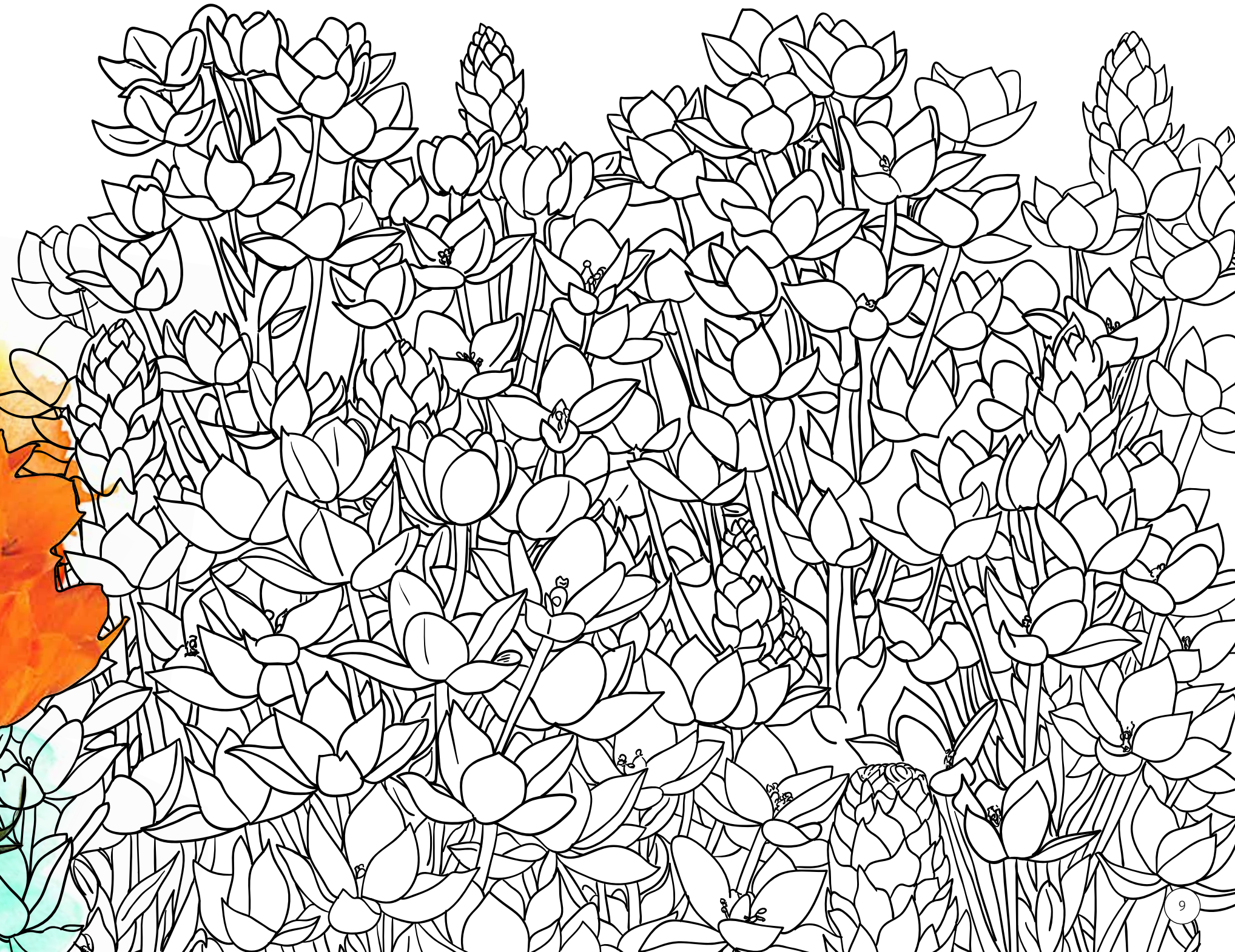
10"-14" | 20"-28"
(25-35cm | 50-70cm)



1" (2.5cm)
of Soil



2"-3"
(5-7.5cm)



Cut flowers

20"-28"
(50-70cm)



Orange



Pastel



Yellow

Pot plants

10"-14"
(25-35cm)



Orange



Creme



Yellow



Pink

Ornithogalum dubium



SunShine

Breakthrough Concept for Flowering Potted Plant Producers

- ♥ Developed root system for transplanting
- ♥ Virus - free
- ♥ Long shelf-life
- ♥ Over 25 florets per stalk



Sunshine Ornithogalum dubium is a new bright way to sell flower bulbs. Cultivated by Asa Flower Bulbs, **Sunshine** is a rooted plant that has excellent transplanting capabilities. Loaded with energy from the Israeli sun, **Sunshine** Ornithogalum dubium is a high-quality, virus-free plant that's easy to maintain and has a long shelf life. With over 25 florets on each stalk, **Sunshine** brightens up any room.

Ornithogalum



01

Plant our SunShine



02

Give it some love



03

Sell a healthy, long shelf-life product



Cut flowers



Milkyway (White)

Ornithogalum thyrsoides

Pot plants



Dwarf Milkyway (White)





Narcissus tazetta

Amaryllidaceae

Narcissus paperwhites produce big clusters of snowy white, peppery-scented flowers in a short period of time and are an ideal variety to grow indoors or in warm climates, where temperatures don't go below 20°F.

These bulbs from the southeastern Mediterranean bloom annually and thrive for many years, when grown outdoors in zones 8-11, where summers are typically hot and dry.

In recent years, Asa Flower Bulbs has focused on developing a higher-quality version of the famous ZIVA bulbs, while simultaneously investing in the production of new Narcissus varieties such as Inbal, Nir and Ariel. Today, we are the leading supplier of these Narcissus varieties worldwide.



White, Yellow,
White and Yellow



1"-2"
(2.5-5cm)



1-3
Stems



5" (12.5cm)
of Soil



Umbel



Outdoors – Winter.
Forced – Fall to Spring



Fall



1"-3"
(2.5-7.5cm)



Narcissus paperwhite

Narcissus

14"-18"
(35-45cm)

12-16
Florets



Inbal



Ziva

14"-18"
(35-45cm)

12-16
Florets

16"-20"
(40-55cm)

12-16
Florets



Nir



Ariel

13"-17"
(33-43cm)

14-18
Florets

14"-20"
(35-50cm)

6-10
Florets



Chinese sacred lily

16"-24"
(40-60cm)

12-20
Florets



Omri

16"-20"
(40-50cm)

8-12
Florets



Earlicheer

16"-20"
(40-50cm)

12-16
Florets



Grand soleil d'or

Narcissus tazetta

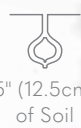
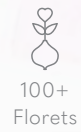




Scilla

Asparagaceae

Scilla peruviana, also known as Portuguese Squill, is a spring-blooming bulb with striking, lavender-blue flowers. The flowerheads can be the size of a softball, with star-like florets that open gradually over a period of approximately three weeks. Using our own tissue culture laboratory, Asa Flower Bulbs has cultivated and propagated a few clones in different colors, which are all suitable for pot plant production.



Peruviana



1-3
Stems



Blue, White



Blue



Scilla

Hyacinthoides



1-2
Stems



Blue



Blue





Ranunculus

Ranunculaceae

Ranunculus is a tuberous-rooted plant boasting brilliantly colored flowers adorned with multiple layers of delicate, crepe paper-thin petals. Ranunculus produce masses of very long-lasting blossoms in a rainbow of colors. Whether treated as perennials or annuals, Ranunculus add brilliance to the garden and make magnificent bouquets with a vase life of at least 7 days.



Yellow, Orange, Red, Pink
White, Rose, Gold, Purple



3.5"
(8cm)



Fall or
Spring



Up to 20"
(50cm)



3"-4"
(7.5-10cm)



Achene



Late Winter to Spring,
Spring to Summer

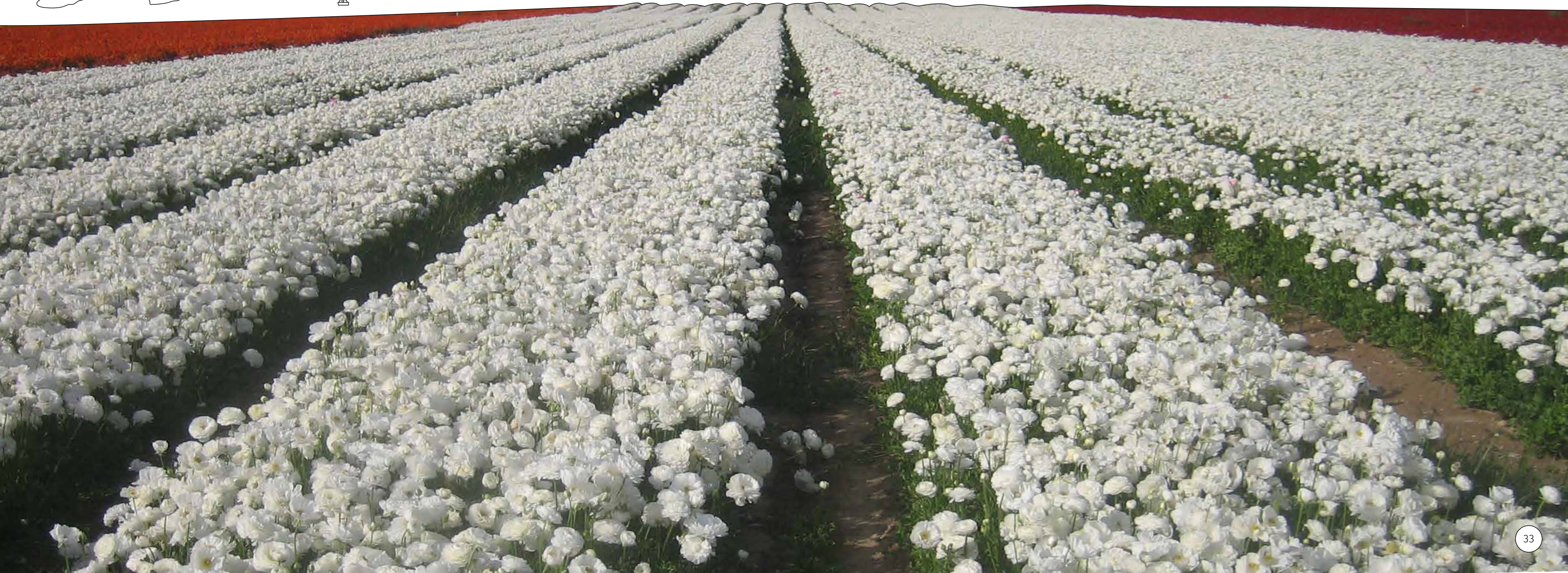
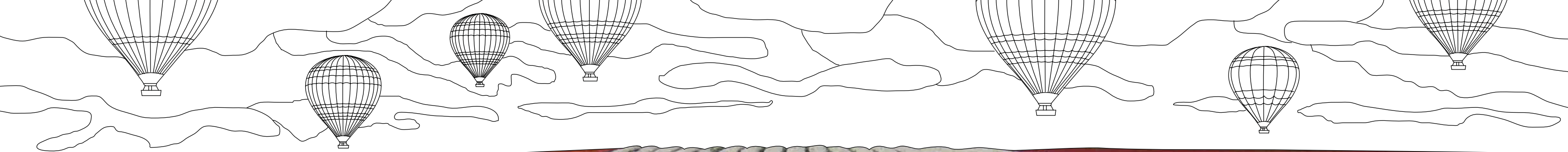


4-8
Stems



2" (5cm)
of Soil





Leucojum aestivum gravetye giant

Amaryllidaceae

Also known as Summer Snowflake, Leucojum's pure white, bell-shaped flowers are decorated with lime green accents.

Though its name suggests otherwise, Summer Snowflake blooms in mid to late spring. A robust, larger-flowered version of the Leucojum aestivum species, gravetye giant is a better cultivar than the original aestivum and is suitable for pot plant production.



White
with green tip



1"
(2.5cm)



Forced - Winter
Outdoor - Spring



12"-14"
(30-35cm)



Multiflowered
umbel



5-6
Florets




2-3
Stems




Allium silver spring

Amaryllidaceae


Asa Flower Bulbs is focused on introducing and cultivating new varieties, particularly those indigenous to Israel. Among them, Allium Silver Spring is one of the most promising bulbs, both as cut and garden flowers. Allium Silver Spring has a beautiful, large inflorescence of white flowers with dark violet-purple eyes. Low temperatures are not needed for floral stalk elongation and flowering, and therefore, can be successfully introduced into horticultural practice in warm climate zones.




White with a purple center




Umbel




4" (10cm)




Up to 80 Florets




Winter




Fall




1 Stem



24"-40" (60-100cm)



3" (7cm) of Soil



4" (10cm)





Miscellaneous

Ornithogalum arabicum — Zantedeschia aethiopica



Star of Bethlehem

Asparagaceae



White with a Black Ovary



Multiflowered Umbel



1" (2.5cm)



10-25 Florets



Summer



Fall or Spring



1-2 Stems



30"-40" (75-100cm)



3" (7.5cm) of Soil



2" (5cm)



Calla lily

Araceae



White



Funnel



6" (15cm)



Forced - Winter
Outdoors - Spring



Fall or Spring



Many



24"-56" (60-140cm)



2"-4" (5-10cm) of Soil



12" (30cm)

Hyacinthus orientalis — Cyclamen persicum —



Roman Hyacinthus Blue/White

Asparagaceae



Violet-blue, White



Raceme



5" (12.5cm)



20 Florets



Late Winter



Fall



3 Stems



12" (30cm)



2" (5cm) of Soil



1"-2" (2.5-5cm)



Cyclamen, Persian violet, Sowbread

Primulaceae



Crimson, Pink, Rose, White



Shuttle-cock, Reflexed Petals



1"-2" (2.5-5cm)



Winter to Spring



Late Summer



Many



6"-8" (15-20cm)



Level with Soil



4"-8" (10-20cm)

Amaryllis belladonna

Gladiolus carneus



Belladonna lily, Cape lily

Amaryllidaceae

Pink

Multiflowered Umbel

6" (15cm)

10 Florets

Late Summer

Fall or Spring

1 Stem

24"-32"
(60-80cm)

2" (5cm)
of Soil

6"-12"
(15-30cm)

Painted lady

Iridaceae

Pink

Multiflowered Spike

4" (10cm)

6-12 Florets

Spring

Fall

1-2 Stems

20" (50cm)

2" (5cm)
of Soil

2"-4"
(5-10cm)

Urginea maritima

Bulbinella



Sea onion, Squills

Asparagaceae

White

Pyramidl Multiflowered Raceme

20" (50cm)

Up to 250 Florets

Late Summer

Summer or Fall

1 Stem

60" (150cm)

2" (5cm)
of Soil

12" (30cm)

Latifolia, Nutans, Codafelis

Asphodelaceae

Orange, Yellow, White

Multiflowered Raceme

8" (20cm)

100+ Florets

Late Winter to Early Spring

Fall

1-3 Stems

24"-34"
(60-80cm)

1" (2.5cm)
of Soil

8" (20cm)

Miscellaneous

Flower Name	Colors	Bulb type	Sizes available	Bulb storage	Flower uses
Ornithogalum dubium Cut flower	Orange, Yellow, Pastel	Tunicated bulbs	3/4 to 6/up cm, in circumference	Dry and ventilated at 77-83°F (25-28°C)	Fresh cut flower, garden
Ornithogalum dubium Pot plant	Orange, Pink, Yellow, Creme	Tunicated bulbs	3/4 to 6/up cm, in circumference	Dry and ventilated at 77-83°F (25-28°C)	Flowering potted plants, garden
Ornithogalum thyrsoides Milkyway Cut flower	White	Tunicated bulbs	3/4 to 6/up cm, in circumference	Dry and ventilated at 77-83°F (25-28°C)	Fresh cut flower, garden
Ornithogalum thyrsoides Dwarf Milkyway Pot plant	White	Tunicated bulbs	3/4 to 6/up cm, in circumference	Dry and ventilated at 77-83°F (25-28°C)	Flowering potted plants, garden
Narcissus paperwhite Inbal	White	Tunicated bulbs	13/14 to 18/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Fresh cut flower, flowering potted plants, garden
Narcissus paperwhite Ziva	White	Tunicated bulbs	13/14 to 17/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Fresh cut flower, flowering potted plants, garden
Narcissus paperwhite Nir	White	Tunicated bulbs	13/14 to 18/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Fresh cut flower, garden
Narcissus paperwhite Ariel	White	Tunicated bulbs	13/14 to 18/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Flowering potted plants, garden
Narcissus Chinese sacred lily	White and yellow	Tunicated bulbs	13/14 to 17/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Garden
Narcissus Earlicheer	White	Tunicated bulbs	13/14 to 17/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Flowering potted plants, garden
Narcissus Omri	White and yellow	Tunicated bulbs	13/14 to 17/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Fresh cut flower
Narcissus Grand soleil d'or	Yellow	Tunicated bulbs	13/14 to 17/up cm, in circumference	Dry and well ventilated at 77-86° F (25-30°C)	Fresh cut flower, flowering potted plants, garden
Scilla peruviana	Blue, White	Tunicated bulbs	14/15 to 20/up cm, in circumference	Dry and ventilated at 77-86°F (25-30°C)	Flowering potted plants, mixed beds and borders, garden